## **Terms and Conditions (Terms of Service)**

Effective Date: [Insert Date]

By opting in to receive SMS messages from North Texas Eye Care you agree to the following terms:

## 1. SMS Messaging Service

By providing my phone number, I consent to receive SMS text messages from North Texas Eye Care for appointment reminders, and general two-way communication. Msg frequency varies. Msg&data rates may apply. Reply HELP for support. Reply STOP to opt out.

### 2. Message Frequency

You will receive 2 reminders for each scheduled appointment and 1 notification for each eyeglass or contact lens order that is ready for pickup. If your insurance deems a portion of your exam and testing is patient responsibility and these charges were not paid at the time of service, you will receive a text-to-pay. This will include the attached invoice along with a secure payment link.

## 3. Message and Data Rates

Message and data rates may apply based on your mobile carrier's terms.

### 4. Privacy Policy

Your information will be handled in accordance with our Privacy Policy, which can be viewed at [Insert Privacy Policy Link].

### **5. Opt-Out Instructions**

You can opt out at any time by replying "STOP" to any SMS message. Reply HELP for support. You may also contact us directly at 817-562-2101.

# 6. Liability

We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers.

By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.